

Accident links - Link counts

Airline	Home page search / safety	Home page search / accident	google / safety	Google / accident	Home page search [1]	Note			
Aer Lingus	0	0	5	9	0				
Aeroflot	0	0	3	2	0				
Aeromexico	0	0	2	0	1				
Aerosvit Airlines	0	0	3	0	1				
Air Algerie	0	0	1	0	0	Site mostly in French?			
Air Berlin	0	0	4	1	0				
Air Canada	4	2	6	1	1				
Air Malta	0	0	3	0	1				
Air New Zealand	1	6	2	10	1				
All Nippon Airways	0	0	2	1	1				
Avianca	0	0	0	0	0				
Biman Bangladesh Airlines	3	0	3	0	1				
British Airways	1	0	3	1	1				
Cathay Pacific	1	2	4	4	1				
China Southern Airlines	0	0	5	0	0				
Czech Airlines	5	2	3	2	1				
Delta Air Lines	3	0	1	3	1				
EasyJet	2	0	3	1	1				
Emirates	1	0	2	0	1				
Finnair	1	0	10	6	1				
Garuda Indonesia	2	0	3	0	1				
Gol Airlines	3	0	3	6	1				
Gulf Air	1	0	6	4	1				
Jat Airways	0	0	3	0	0				
Kenya Airways	5	0	5	3	1				
KLM	0	0	10	8	1				
LAN Airlines	0	0	4	1	1				
Lion Air	0	0	4	2	0				
Lufthansa	1	0	1	3	1				
Malaysia Airlines	1	0	2	0	1				
Norwegian Air Shuttle	0	0	2	0	0				
Olympic Air	1	1	2	0	1				
Pakistan International Airlines	0	0	7	4	1				
Pegasus Airlines	0	0	0	0	0				
Qantas	4	1	4	0	1				
Ryanair	2	0	9	2	1				
Scandinavian Airlines	0	0	1	1	1	Search unusable for this purpose			
South African Airways	0	1	2	0	1				
Southwest Airlines	0	0	9	7	1				

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Niko Porjo 2012

Note: when calculating the hits I used judgement in case some of the links listed in the raw data document were not compatible with the "final acceptance criteria".

Accident links - Link counts

Airline	Home page search / safety	Home page search / accident	google / safety	Google / accident	Home page search [1]	Note				
Swiss International Air Lines	2	2	3	3	1					
Tajik Air	0	0	4	1	0					
TAM Airlines	0	0	6	3	0	Site seems to be mostly in Portugese				
United Airlines	0	0	2	0	1					
US Airways	3	1	1	7	1	Site search uses google!				
Vietnam Airlines	1	0	2	0	1					
WestJet	1	0	1	0	1					
Average	1.07	0.39	3.50	2.09						
std dev	1.44	1.04	2.46	2.71						

### Accident links - Link counts

Airline	Home page search / safety	Home page search / accident	google / safety	Google / accident	Home page search [1]	Note				

Accident links - Link frequencies

	Upper bound for counting	Home page / safety	Home page / accident	Google / safety	Google / accident
0	0.5	23	37	2	19
1	1.5	11	4	6	8
2	2.5	4	4	10	4
3	3.5	4	0	11	5
4	4.5	2	0	6	3
5	5.5	2	0	3	0
6	6.5	0	1	3	2
7	7.5	0	0	1	2
8	8.5	0	0	0	1
9	9.5	0	0	2	1
10	100	0	0	2	1

## Accident links - Both G and HP

Airline	Home page search / safety	Home page search / accident	google / safety	Google / accident	Home page search available[1]	HP hits	G hits	1 if G>HP	1 if HP>G	Employees [kheads]	Passengers [Mheads]	Revenue [GE]	Founded	Country	GDP (PPP) per capita \$	Global Integrity Report overall score[2]	Corruption perception index[3]	IATA member					
Aer Lingus	0	0	5	9	0	0	14	1	0	4	9.3	1.3	1936	Ireland	39312		7.5	1					
Aeroflot	0	0	3	2	0	0	5	1	0	15	14.2	3.225	1923	Russia	16687	70.656	2.4	1			Exchange rates, 34 March 2012		
Air Algerie	0	0	1	0	0	0	1	1	0	9.5	3	0.9975	1947	Algeria	7179	55.28	2.9	1			\$ to €	0.75	
Air Berlin	0	0	4	1	0	0	5	1	0	9.2	35	3.7	1978	Germany	37935		8	1			AUS to €	0.78	
Avianca	0	0	0	0	0	0	0	0	0	6.8	20.7	2.25	1919	Colombia	9998	68.35	3.4	1			NZ\$ to €	0.62	
China Southern Airlines	0	0	5	0	0	0	5	1	0	65	81	9.18	1981	China	8394	60.21	6.1	1			HKS to €	0.1	
Jat Airways	0	0	3	0	0	0	3	1	0		1.2		1927	Serbia	10661	63.01	3.3	1			CS to €	0.75	
Lion Air	0	0	4	2	0	0	6	1	0		23	0.675	1999	Indonesia	4744	73.55	3				CNY to €	0.12	
Norwegian Air Shuttle	0	0	2	0	0	0	2	1	0	1.5[4]	13	1.118	1993	Norway	52012		9	0			NOK to €	0.13	
Pegasus Airlines	0	0	0	0	0	0	0	0	0				1990	Turkey	15340	67.569	4.2	1			CZK to €	0.04	
Tajik Air	0	0	4	1	0	0	5	1	0		0.47		1923	Tajikistan	2190	52.84	2.3	0			£ to €	1.2	
TAM Airlines	0	0	6	3	0	0	9	1	0	29.3	34.5	5.625	1976	Brazil	11767	72.64	3.8	1			IDR to €	0.000082	
Aeromexico	0	0	2	0	1	0	2	1	0	9	14.3	2.091	1934	Mexico	15113	72.48	3	1			KES to €	0.009	
Aerovit Airlines	0	0	3	0	1	0	3	1	0	2.1	2	0.375	1994	Ukraine	7077	57.94	2.3	1			RM to €	0.25	
Air Canada	4	2	6	1	1	6	7	1	0	23.5	32	8.1	1936	Canada	40457	75.451	8.7	1			PKR to €	0.008	
Air Malta	0	0	3	0	1	0	3	1	0	16	1.8	0.224	1973	Malta	24833		5.6	1			SEK to €	0.11	
Air New Zealand	1	6	2	10	1	7	12	1	0	10.5	13.1	2.48	1940	New Zealand	27217		9.5	1			ZAR to €	0.1	
All Nippon Airways	0	0	2	1	1	0	3	1	0	33	47	10.65	1952	Japan	34642	83.03	8	1			CHF to €	0.83	
Biman Bangladesh Airlines	3	0	3	0	1	3	3	0	0				1972	Bangladesh	1572	69.84	2.7	1			VND to €	0.000036	
British Airways[5]	1	0	3	1	1	1	4	1	0	57	52	16.3	1974	UK	35646		7.8	1					
Cathay Pacific	1	2	4	4	1	3	8	1	0	29.2	27	8.95	1946	Hong Kong	45736		8.4	1					
Czech Airlines	5	2	3	2	1	7	5	0	1	4.1	5.5	0.664	1923	Czech Republic	25525	73.56	4.4	1					
Delta Air Lines	3	0	1	3	1	3	4	1	0	80	164	23.85	1924	US	48147	84.94	7.1	1				Note: almost any source was accepted. I tried to use figures later than 2008. Exchange rates used were from March 2012, no inflation corrections were made.	
EasyJet	2	0	3	1	1	2	4	1	0	5.7	55	4.2	1995	UK	35646		7.8	0					
Emirates	1	0	2	0	1	1	2	1	0	48.2	31.4	11.7	1985	United Arab Emirates	49499		6.8	1					
Finnair	1	0	10	6	1	1	16	1	0	7.5	8	2.3	1923	Finland	34585		9.4	1					
Garuda Indonesia	2	0	3	0	1	2	3	1	0	5.8	17.1	2.222	1949	Indonesia	4744	73.55	3	1					
Gol Airlines	3	0	3	6	1	3	9	1	0	18.8	32.9	3.225	2000	Brazil	11767	72.64	3.6	0					
Gulf Air	1	0	6	4	1	1	10	1	0				1950	Bahrain	27433		5.2	1					
Kenya Airways	5	0	5	3	1	5	8	1	0	4.2	3	0.7722	1977	Kenya	1725	68.56	2.2	1					
KLM	0	0	10	8	1	0	18	1	0	102	76	24	1919[6]	France[7]	35048		78.28	7	1				
LAN Airlines	0	0	4	1	1	0	5	1	0	19	22.5	4.2	1929	Chile	16172	76.83	7.2	1					
Lufthansa	1	0	1	3	1	1	4	1	0	119	106	27.324	1954	Germany	37935		8	1					
Malaysia Airlines	1	0	2	0	1	1	2	1	0	20	15.7	3.425	1947	Malaysia	15385	49.79	4.3	1					
Olympic Air	1	1	2	0	1	2	2	0	0	5[8]	4[9]		2009	Greece	27624		3.4	1					
International Airlines	0	0	7	4	1	0	11	1	0	18	5.5	0.856	1946	Pakistan	2851	67.63	2.5	0					
Qantas	4	1	4	0	1	5	4	0	1	32.5	41.4	10.764	1920	Australia	40836		8.8	1					
Ryanair	2	0	9	2	1	2	11	1	0	9	76	3.6	1985	Ireland	39312		7.5	0					
Scandinavian Airlines	0	0	1	1	1	0	2	1	0	24.6	27	1.111	1946	Sweden	36502		9.3	1					
South African Airways	0	1	2	0	1	1	2	1	0	8	7.1	1.8	1934	South Africa	10977	79.21	4.1	0					
Southwest Airlines	0	0	9	7	1	0	16	1	0	37	135	11.775	1967	USA	48147	84.94	7.1	0					
Swiss International Air Lines	2	2	3	3	1	4	6	1	0	7.6	3.7	3.984	2002	Switzerland	45265		8.8	1					
United Airlines	0	0	2	0	1	0	2	1	0	86.9	142	27.75	1926	US	48147	84.94	7.1	1					
US Airways	3	1	1	7	1	4	8	1	0	32.6	61	8.925	1979	US	48147	84.94	7.1	1					
Vietnam Airlines	1	0	2	0	1	1	2	1	0	10.3	12.3	1.3068	1956	Vietnam	3355	44.26	2.9	1					
WestJet	1	0	1	0	1	1	1	0	0	8	15	1.95	1996	Canada	40457	75.45	8.7	0					
For complete set							39	2															
Mean	1.07	0.39	3.50	2.09																			
Median	0.50	0.00	3.00	1.00																			
std dev	1.44	1.04	2.46	2.71																			
Both Google and Home page search																							
Mean	1.44	0.53	3.65	2.29																			
Median	1.00	0.00	3.00	1.00																			
std dev	1.50	1.19	2.62	2.77																			
Google and no Homepage search																							
Mean	0.00	0.00	3.08	1.50																			
Median	0.00	0.00	3.50	0.50																			
std dev	0.00	0.00	1.98	2.58																			

	Safety		Accident	
	Mean	Median	Mean	Median
Complete set	3.50	3	2.09	1
Google and Homepage	3.65	3	2.29	1
Google only	3.08	3.5	1.50	0.5

Accident links - Both G and HP

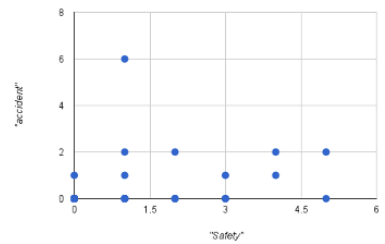
Airline	Home page search / safety	Home page search / accident	google / safety	Google / accident	Home page search available[1]	HP hits	G hits	1 if G>HP	1 if HP>G		Employees [kheads]	Passengers [Mheads]	Revenue [G€]	Founded	Country	GDP (PPP) per capita \$	Global Integrity Report overall score[2]	Corruption perception index[3]	IATA member									

# Accident links - HP vs. G graphs

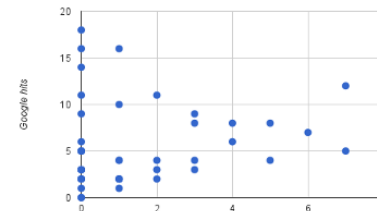
Airline	Home page search / safety	Home page search / accident	google / safety	Google / accident	Home page search available[1]	HP hits	G hits	[2]	[3]
Aer Lingus	0	0	5	9	0	0	14		
Aeroflot	0	0	3	2	0	0	5		
Air Algerie	0	0	1	0	0	0	1		
Air Berlin	0	0	4	1	0	0	5		
Avianca	0	0	0	0	0	0	0		
China Southern Airlines	0	0	5	0	0	0	5		
Jst Airways	0	0	3	0	0	0	3		
Lion Air	0	0	4	2	0	0	6		
Norwegian Air Shuttle	0	0	2	0	0	0	2	[4]	
Pegasus Airlines	0	0	0	0	0	0	0		
Tajik Air	0	0	4	1	0	0	5		
TAM Airlines	0	0	6	3	0	0	0		
Aeromexico	0	0	2	0	1	0	2		
Aerosvit Airlines	0	0	3	0	1	0	3		
Air Canada	4	2	6	1	1	6	7		
Air Malta	0	0	3	0	1	0	3		
Air New Zealand	1	6	2	10	1	7	12		
All Nippon Airways	0	0	2	1	1	0	3		
Biman Bangladesh Airlines	3	0	3	0	1	3	3		
British Airways[5]	1	0	3	1	1	1	4		
Cathay Pacific	1	2	4	4	1	3	8		
Czech Airlines	5	2	3	2	1	7	5		
Delta Air Lines	3	0	1	3	1	3	4		
EasyJet	2	0	3	1	1	2	4		
Emirates	1	0	2	0	1	1	2		
Finnair	1	0	10	6	1	1	16		
Garuda Indonesia	2	0	3	0	1	2	3		
Gol Airlines	3	0	3	6	1	3	9		
Gulf Air	1	0	6	4	1	1	10		
Kenya Airways	5	0	5	3	1	5	8		
KLM	0	0	10	8	1	0	18	[6]	[7]
LAN Airlines	0	0	4	1	1	0	5		
Lufthansa	1	0	1	3	1	1	4		
Malaysia Airlines	1	0	2	0	1	1	2		
Olympic Air	1	1	2	0	1	2	2	[8]	[9]
Pakistan International Airlines	0	0	7	4	1	0	11		
Qantas	4	1	4	0	1	5	4		
Ryanair	2	0	9	2	1	2	11		
Scandinavian Airlines	0	0	1	1	1	0	2		
South African Airways	0	1	2	0	1	1	2		
Southwest Airlines	0	0	9	7	1	0	16		
Swiss International Air Lines	2	2	3	3	1	4	6		
United Airlines	0	0	2	0	1	0	2		
US Airways	3	1	1	7	1	4	8		
Vietnam Airlines	1	0	2	0	1	1	2		
WestJet	1	0	1	0	1	1	1		

HP vs. G  
Correlation coefficient: 0.14521797767470

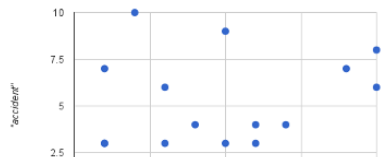
Homepage "safety" vs. "accident"



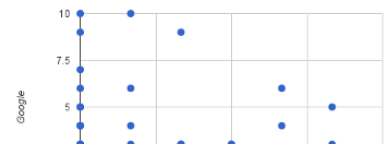
Homepage vs Google hits



Google "safety" vs. "accident"

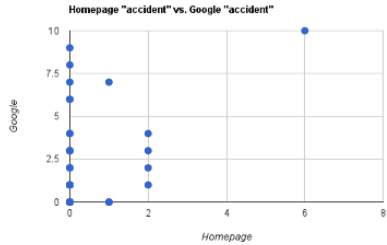


Homepage "safety" vs. Google "safety"



# Accident links - HP vs. G graphs

Airline	Home page search / safety	Home page search / accident	google / safety	Google / accident	Home page search available[1]	HP hits	G hits								[2]	[3]				

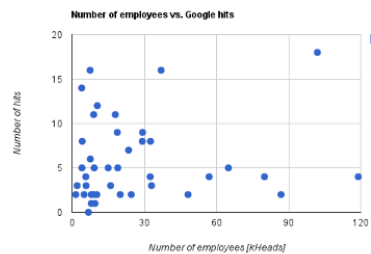
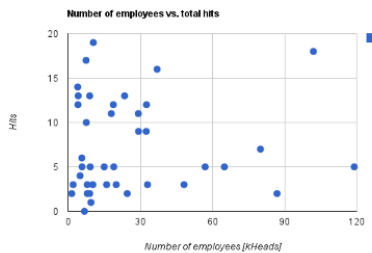
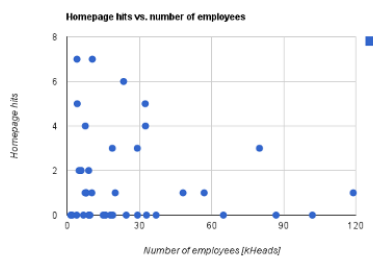




# Accident links - Employees vs. hits

Airline	Home page search / safety	Home page search / accident	google / safety	Google / accident	Home page search available[1]	HP hits	G hits	Total hits	Employees [kheads]	Passengers [Mheads]
Aer Lingus	0	0	5	9	0	0	14	14	4	9.3
Aeroflot	0	0	3	2	0	0	5	5	15	14.2
Air Algerie	0	0	1	0	0	0	1	1	9.5	3
Air Berlin	0	0	4	1	0	0	5	5	9.2	35
Avianca	0	0	0	0	0	0	0	0	6.8	20.7
China Southern Airlines	0	0	5	0	0	0	5	5	65	81
Jat Airways	0	0	3	0	0	0	3	3		1.2
Lion Air	0	0	4	2	0	0	6	6		23
Norwegian Air Shuttle	0	0	2	0	0	0	2	2	1.5[4]	13
Pegasus Airlines	0	0	0	0	0	0	0	0		
Tajik Air	0	0	4	1	0	0	5	5		0.47
TAM Airlines	0	0	6	3	0	0	9	9	29.3	34.5
Aeromexico	0	0	2	0	1	0	2	2	9	14.3
Aerosvit Airlines	0	0	3	0	1	0	3	3	2.1	
Air Canada	4	2	6	1	1	6	7	13	23.5	32
Air Malta	0	0	3	0	1	0	3	3	16	1.8
Air New Zealand	1	6	2	10	1	7	12	19	10.5	13.1
All Nippon Airways	0	0	2	1	1	0	3	3	33	47
Binan Bangladesh Airlines	3	0	3	0	1	3	3	6		
British Airways[5]	1	0	3	1	1	1	4	5	57	52
Cathay Pacific	1	2	4	4	1	3	8	11	29.2	27
Czech Airlines	5	2	3	2	1	7	5	12	4.1	5.5
Delta Air Lines	3	0	1	3	1	3	4	7	80	164
EasyJet	2	0	3	1	1	2	4	6	5.7	55
Emirates	1	0	2	0	1	1	2	3	48.2	31.4
Finnair	1	0	10	6	1	1	16	17	7.5	8
Garuda Indonesia	2	0	3	0	1	2	3	5	5.8	17.1
Go! Airlines	3	0	3	6	1	3	9	12	18.8	32.9
Gulf Air	1	0	6	4	1	1	10	11		
Kenya Airways	5	0	5	3	1	5	8	13	4.2	3
KLM	0	0	10	8	1	0	18	18	102	76
LAN Airlines	0	0	4	1	1	0	5	5	19	22.5
Lufthansa	1	0	1	3	1	1	4	5	119	106
Malaysia Airlines	1	0	2	0	1	1	2	3	20	15.7
Olympic Air	1	1	2	0	1	2	2	4	5[8]	4[9]
Pakistan International Airlines	0	0	7	4	1	0	11	11	18	5.5
Qantas	4	1	4	0	1	5	4	9	32.5	41.4
Ryanair	2	0	9	2	1	2	11	13	9	76
Scandinavian Airlines	0	0	1	1	1	0	2	2	24.6	27
South African Airways	0	1	2	0	1	1	2	3	8	7.1
Southwest Airlines	0	0	9	7	1	0	16	16	37	135
Swiss International Air Lines	2	2	3	3	1	4	6	10	7.6	3.7
United Airlines	0	0	2	0	1	0	2	2	86.9	142
US Airways	3	1	1	7	1	4	8	12	32.6	61
Vietnam Airlines	1	0	2	0	1	1	2	3	10.3	12.3
WestJet	1	0	1	0	1	1	1	2	8	15

HP vs. Employees G vs. Employees G  
 Correlation coefficient -0.1420316654117 0.1184726008956 0.0467811283521

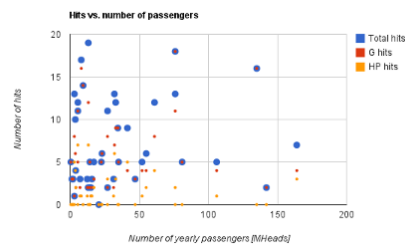


# Accident links - Employees vs. hits

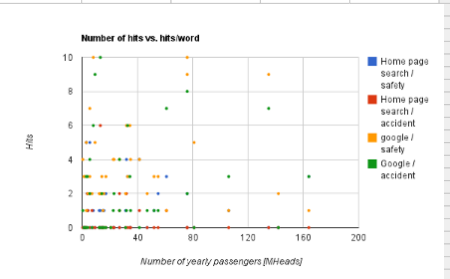
Airline	Home page search / safety	Home page search / accident	google / safety	Google / accident	Home page search available[1]	HP hits	G hits	Total hits	Employees [kheads]	Passengers [Mheads]					[2]	[3]					

# Accident links - Passengers vs. hits

Airline	Home page search / safety	Home page search / accident	google / safety	Google / accident	Home page search available[1]	HP hits	G hits	1 if G>HP	1 if HP>G	Total hits	Passengers [MHeads]	[2]	[3]
Aer Lingus	0	0	5	9	0	0	14	1	0	14	9.3		
Aeroflot	0	0	3	2	0	0	5	1	0	5	14.2		
Air Algerie	0	0	1	0	0	0	1	1	0	1	3		
Air Berlin	0	0	4	1	0	0	5	1	0	5	35		
Avianca	0	0	0	0	0	0	0	0	0	0	20.7		
China Southern Airlines	0	0	5	0	0	0	5	1	0	5	81		
Jat Airways	0	0	3	0	0	0	3	1	0	3	1.2		
Lion Air	0	0	4	2	0	0	6	1	0	6	23		
Norwegian Air Shuttle	0	0	2	0	0	0	2	1	0	2	13		
Pegasus Airlines	0	0	0	0	0	0	0	0	0	0	0		
Tajik Air	0	0	2	1	0	0	3	1	0	3	0.47		
TAM Airlines	0	0	6	3	0	0	9	1	0	9	34.5		
Aeromexico	0	0	2	0	1	0	2	1	0	2	14.3		
Aerosvit Airlines	0	0	3	0	1	0	3	1	0	3	2		
Air Canada	4	2	6	1	1	6	7	1	0	13	32		
Air Malta	0	0	3	0	1	0	3	1	0	3	1.5		
Air New Zealand	1	6	2	10	7	12	12	1	0	19	13.1		
All Nippon Airways	0	0	2	1	1	0	3	1	0	3	47		
Biman Bangladesh Airlines	3	0	3	0	1	3	3	0	0	6	0		
British Airways[5]	1	0	3	1	1	1	4	1	0	5	52		
Cathay Pacific	1	2	4	4	1	3	8	1	0	11	27		
Czech Airlines	5	2	3	2	1	7	5	0	1	12	5.5		
Delta Air Lines	3	0	1	3	1	3	4	1	0	7	164		
EasyJet	2	0	3	1	1	2	4	1	0	6	55		
Emirates	1	0	2	0	1	1	2	1	0	3	31.4		
Finnair	1	0	10	6	1	1	16	1	0	17	8		
Garuda Indonesia	2	0	3	0	1	2	3	1	0	5	17.1		
Go! Airlines	3	0	3	6	1	3	9	1	0	12	32.9		
Gulf Air	1	0	6	4	1	1	10	1	0	11	0		
Kenya Airways	5	0	6	3	1	5	8	1	0	13	3		
KLM	0	0	10	8	1	0	18	1	0	18	76	[6]	[7]
LAN Airlines	0	0	4	1	1	0	5	1	0	5	22.5		
Lufthansa	1	0	1	3	0	1	4	1	0	5	106		
Malaysia Airlines	1	0	2	0	1	1	2	1	0	3	15.7		
Olympic Air	1	1	2	0	1	2	2	0	0	4	4[9]		
Pakistan International Airlines	0	0	7	4	1	0	11	1	0	11	5.5		
Qantas	4	1	4	0	1	5	4	0	1	9	41.4		
Ryanair	2	0	9	2	1	2	11	1	0	13	76		
Scandinavian Airlines	0	0	1	1	1	0	2	1	0	2	27		
South African Airways	0	1	2	0	1	1	2	1	0	3	7.1		
Southwest Airlines	0	0	9	7	1	0	16	1	0	16	135		
Swiss International Air Lines	2	2	3	3	1	4	6	1	0	10	3.7		
United Airlines	0	0	2	0	1	0	2	1	0	2	142		
US Airways	3	1	1	7	1	4	8	1	0	12	61		
Vietnam Airlines	1	0	2	0	1	1	2	1	0	3	12.3		
WestJet	1	0	1	0	1	1	1	0	0	2	15		



HP vs. Passengers G vs. Passengers Total vs. Passengers  
 Correlation coefficient -0.04660996880324 0.17839476937896 0.13514670383286

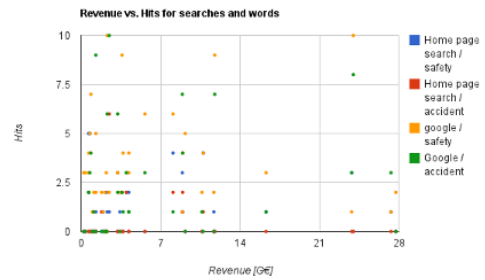
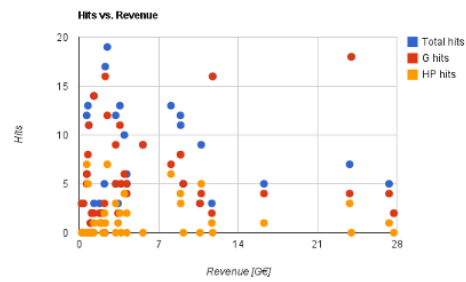


# Accident links - Passengers vs. hits

Airline	Home page search / safety	Home page search / accident	google / safety	Google / accident	Home page search available[1]	HP hits	G hits	1 if G>HP	1 if HP>G	Total hits	Passengers [Mheads]					[2]	[3]								

# Accident links - Revenue vs. hits

Airline	Home page search / safety	Home page search / accident	google / safety	Google / accident	Home page search available[1]	HP hits	G hits	Total hits	Revenue [G€]	[2]	[3]
Aer Lingus	0	0	5	9	0	0	0	14	14		
Aeroflot	0	0	3	2	0	0	0	5	5		
Air Algerie	0	0	1	0	0	0	0	1	1		
Air Berlin	0	0	4	1	0	0	0	5	5		
Avianca	0	0	0	0	0	0	0	0	0		
China Southern Airlines	0	0	5	0	0	0	0	5	5		
Jat Airways	0	0	3	0	0	0	0	3	3		
Lion Air	0	0	4	2	0	0	0	6	6		
Norwegian Air Shuttle	0	0	2	0	0	0	0	2	2		
Pegasus Airlines	0	0	0	0	0	0	0	0	0		
Tajik Air	0	0	4	1	0	0	0	5	5		
TAM Airlines	0	0	6	3	0	0	0	9	9		
Aeromexico	0	0	2	0	1	0	0	2	2		
Aerosvit Airlines	0	0	3	0	1	0	0	3	3		
Air Canada	4	2	6	1	1	6	7	13	13		
Air Malta	0	0	3	0	1	0	0	3	3		
Air New Zealand	1	6	2	10	1	7	12	19	2.48		
All Nippon Airways	0	0	2	1	1	0	0	3	3		
Biman Bangladesh Airlines	3	0	3	0	1	3	3	6			
British Airways[5]	1	0	3	1	1	1	1	4	5		
Cathay Pacific	1	2	4	4	1	3	8	11	8.95		
Czech Airlines	5	2	3	2	1	7	5	12	0.664		
Delta Air Lines	3	0	1	3	1	3	4	7	23.85		
EasyJet	2	0	3	1	1	2	4	6	4.2		
Emirates	1	0	2	0	1	1	2	3	11.7		
Finnair	1	0	10	6	1	1	16	17	2.3		
Garuda Indonesia	2	0	3	0	1	2	3	5	2.222		
Gal Airlines	3	0	3	6	1	3	9	12	3.225		
Gulf Air	1	0	6	4	1	10	11	4			
Kenya Airways	5	0	5	3	1	5	8	13	0.7722		
KLM	0	0	10	8	1	0	18	18	24	[6]	[7]
LAN Airlines	0	0	4	1	1	0	5	5	4.2		
Lufthansa	1	0	1	3	1	1	4	5	27.324		
Malaysia Airlines	1	0	2	0	1	1	2	3	3.425		
Olympic Air	1	1	2	0	1	2	2	4			
Pakistan International Airlines	0	0	7	4	1	0	11	11	0.856		
Qantas	4	1	4	0	1	5	4	9	10.764		
Ryanair	2	0	9	2	1	2	11	13	3.6		
Scandinavian Airlines	0	0	1	1	1	0	2	2	1.111		
South African Airways	0	1	2	0	1	1	2	3	1.8		
Southwest Airlines	0	0	9	7	1	0	16	16	11.775		
Swiss International Air Lines	2	2	3	3	1	4	6	10	3.984		
United Airlines	0	0	2	0	1	0	2	2	27.75		
US Airways	3	1	1	7	1	4	8	12	8.925		
Vietnam Airlines	1	0	2	0	1	1	2	3	1.3068		
WestJet	1	0	1	0	1	1	1	2	1.95		



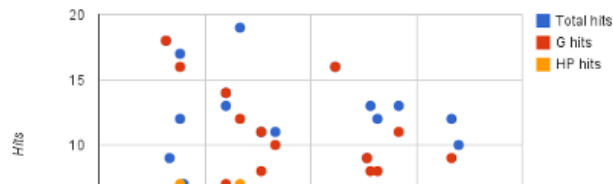
# Accident links - Revenue vs. hits

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20

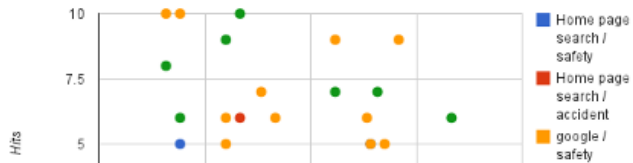
# Accident links - Year founded vs. hits

Airline	Home page search / safety	Home page search / accident	google / safety	Google / accident	Home page search available[1]	HP hits	G hits	Total hits	Founded	Country	GDP (PPP) per capita \$	Global Integrity Report overall score[2]	Corruption perception index[3]	IATA member	
Aer Lingus	0	0	5	9	0	0	0	14	14	1936	Ireland	39312	7.5	1	
Aeroflot	0	0	3	2	0	0	0	5	5	1923	Russia	16687	70.656	2.4	1
Air Algerie	0	0	1	0	0	0	0	1	1	1947	Algeria	7179	55.28	2.9	1
Air Berlin	0	0	4	1	0	0	0	5	5	1978	Germany	37935		8	1
Avianca	0	0	0	0	0	0	0	0	0	1919	Colombia	9998	68.35	3.4	1
China Southern Airlines	0	0	5	0	0	0	0	5	5	1981	China	8394	60.21	6.1	1
Jat Airways	0	0	3	0	0	0	0	3	3	1927	Serbia	10661	63.01	3.3	1
Lion Air	0	0	4	2	0	0	0	6	6	1999	Indonesia	4744	73.55	3	
Norwegian Air Shuttle	0	0	2	0	0	0	0	2	2	1993	Norway	52012		9	0
Pegasus Airlines	0	0	0	0	0	0	0	0	0	1990	Turkey	15340	67.569	4.2	1
Tajik Air	0	0	4	1	0	0	0	5	5	1923	Tajikistan	2190	52.84	2.3	0
TAM Airlines	0	0	6	3	0	0	0	9	9	1976	Brazil	11767	72.64	3.8	1
Aeromexico	0	0	2	0	1	0	0	2	2	1934	Mexico	15113	72.48	3	1
Aerosvit Airlines	0	0	3	0	1	0	0	3	3	1994	Ukraine	7077	57.94	2.3	1
Air Canada	4	2	6	1	1	1	6	7	13	1936	Canada	40457	75.451	8.7	1
Air Malta	0	0	3	0	1	0	0	3	3	1973	Malta	24833		5.6	1
Air New Zealand	1	6	2	10	1	0	7	12	19	1940	New Zealand	27217		9.5	1
All Nippon Airways	0	0	2	1	1	0	0	3	3	1952	Japan	34642	83.03	8	1
Biman Bangladesh Airlines	3	0	3	0	1	3	3	6	6	1972	Bangladesh	1572	69.84	2.7	1
British Airways[5]	1	0	3	1	1	1	1	4	5	1974	UK	35646		7.8	1
Cathay Pacific	1	2	4	4	1	3	3	8	11	1946	Hong Kong	45736		8.4	1
Czech Airlines	5	2	3	2	1	7	5	12	12	1923	Czech Republic	25525	73.56	4.4	1
Delta Air Lines	3	0	1	3	1	3	3	4	7	1924	US	48147	84.94	7.1	1
EasyJet	2	0	3	1	1	2	2	4	6	1995	UK	35646		7.8	0
Emirates	1	0	2	0	1	1	1	2	3	1985	United Arab Emirates	49499		6.8	1
Finnair	1	0	10	6	1	1	1	16	17	1923	Finland	34585		9.4	1
Garuda Indonesia	2	0	3	0	1	2	2	3	5	1949	Indonesia	4744	73.55	3	1
Gol Airlines	3	0	3	6	1	3	9	12	12	2000	Brazil	11767	72.64	3.8	0
Gulf Air	1	0	6	4	1	1	10	11	11	1950	Bahrain	27433		5.2	1
Kenya Airways	5	0	5	3	1	5	8	13	13	1977	Kenya	1725	68.56	2.2	1
KLM	0	0	10	8	1	0	18	18	18	1919[6]	France[7]	35048	78.28	7	1
LAN Airlines	0	0	4	1	1	0	5	5	5	1929	Chile	16172	76.83	7.2	1
Lufthansa	1	0	1	3	1	1	1	4	5	1954	Germany	37935		8	1
Malaysia Airlines	1	0	2	0	1	1	1	2	3	1947	Malaysia	15385	49.79	4.3	1
Olympic Air	1	1	2	0	1	2	2	2	4	2009	Greece	27624		3.4	1
Pakistan International Airlines	0	0	7	4	1	0	11	11	11	1946	Pakistan	2851	67.63	2.5	0
Qantas	4	1	4	0	1	5	4	9	9	1920	Australia	40836		8.8	1
Ryanair	2	0	9	2	1	2	11	13	13	1985	Ireland	39312		7.5	0
Scandinavian Airlines	0	0	1	1	1	0	2	2	2	1946	Sweden	36502		9.3	1
South African Airways	0	1	2	0	1	1	2	3	3	1934	South Africa	10977	79.21	4.1	0
Southwest Airlines	0	0	9	7	1	0	16	16	16	1967	USA	48147	84.94	7.1	0
Swiss International Air Lines	2	2	3	3	1	4	6	10	10	2002	Switzerland	45265		8.8	1
United Airlines	0	0	2	0	1	0	2	2	2	1926	US	48147	84.94	7.1	1
US Airways	3	1	1	7	1	4	8	12	12	1979	US	48147	84.94	7.1	1
Vietnam Airlines	1	0	2	0	1	1	2	3	3	1956	Vietnam	3355	44.26	2.9	1
WestJet	1	0	1	0	1	1	1	1	2	1996	Canada	40457	75.45	8.7	0

Year founded vs. number of hits



Year founded vs. number of hits







# Accident links - GDP vs. hits

Airline	Home page search / safety	Home page search / accident	google / safety	Google / accident	Home page search available[1]	HP hits	G hits	Total hits	Country	GDP (PPP) per capita \$	Global Integrity Report overall score[2]	Corruption perception index[3]	IATA member
Aer Lingus	0	0	5	9	0	0	0	14	14 Ireland	39312		7.5	1
Aeroflot	0	0	3	2	0	0	0	5	5 Russia	16687	70.656	2.4	1
Air Algerie	0	0	1	0	0	0	0	1	1 Algeria	7179	55.28	2.9	1
Air Berlin	0	0	4	1	0	0	0	5	5 Germany	37935		8	1
Avianca	0	0	0	0	0	0	0	0	0 Colombia	9998	68.35	3.4	1
China Southern Airlines	0	0	5	0	0	0	0	5	5 China	8394	60.21	6.1	1
Jat Airways	0	0	3	0	0	0	0	3	3 Serbia	10661	63.01	3.3	1
Lion Air	0	0	4	2	0	0	0	6	6 Indonesia	4744	73.55	3	
Norwegian Air Shuttle	0	0	2	0	0	0	0	2	2 Norway	52012		9	0
Pegasus Airlines	0	0	0	0	0	0	0	0	0 Turkey	15340	67.569	4.2	1
Tajik Air	0	0	4	1	0	0	0	5	5 Tajikistan	2190	52.84	2.3	0
TAM Airlines	0	0	6	3	0	0	0	9	9 Brazil	11767	72.64	3.8	1
Aeromexico	0	0	2	0	1	0	0	2	2 Mexico	15113	72.48	3	1
Aerosvit Airlines	0	0	3	0	1	0	0	3	3 Ukraine	7077	57.94	2.3	1
Air Canada	4	2	6	1	1	6	7	13	13 Canada	40457	75.451	8.7	1
Air Malta	0	0	3	0	1	0	0	3	3 Malta	24833		5.6	1
Air New Zealand	1	6	2	10	1	7	7	12	19 New Zealand	27217		9.5	1
All Nippon Airways	0	0	2	1	1	0	0	3	3 Japan	34642	83.03	8	1
Biman Bangladesh Airlines	3	0	3	0	1	3	3	6	6 Bangladesh	1572	69.84	2.7	1
British Airways[5]	1	0	3	1	1	1	1	4	5 UK	35646		7.8	1
Cathay Pacific	1	2	4	4	1	3	8	11	11 Hong Kong	45736		8.4	1
Czech Airlines	5	2	3	2	1	7	5	12	12 Czech Republic	25525	73.56	4.4	1
Delta Air Lines	3	0	1	3	1	3	4	7	7 US	48147	84.94	7.1	1
EasyJet	2	0	3	1	1	2	4	6	6 UK	35646		7.8	0
Emirates	1	0	2	0	1	1	2	3	3 United Arab Emirates	49499		6.8	1
Finnair	1	0	10	6	1	1	16	17	17 Finland	34585		9.4	1
Garuda Indonesia	2	0	3	0	1	2	3	5	5 Indonesia	4744	73.55	3	1
Gol Airlines	3	0	3	6	1	3	9	12	12 Brazil	11767	72.64	3.8	0
Gulf Air	1	0	6	4	1	1	10	11	11 Bahrain	27433		5.2	1
Kenya Airways	5	0	5	3	1	5	8	13	13 Kenya	1725	68.56	2.2	1
KLM	0	0	10	8	1	0	18	18	18 France[7]	35048	78.28	7	1
LAN Airlines	0	0	4	1	1	0	5	5	5 Chile	16172	76.83	7.2	1
Lufthansa	1	0	1	3	1	1	4	5	5 Germany	37935		8	1
Malaysia Airlines	1	0	2	0	1	1	2	3	3 Malaysia	15385	49.79	4.3	1
Olympic Air	1	1	2	0	1	2	2	4	4 Greece	27624		3.4	1
Pakistan International Airlines	0	0	7	4	1	0	11	11	11 Pakistan	2851	67.63	2.5	0
Qantas	4	1	4	0	1	5	4	9	9 Australia	40836		8.8	1
Ryanair	2	0	9	2	1	2	11	13	13 Ireland	39312		7.5	0
Scandinavian Airlines	0	0	1	1	1	0	2	2	2 Sweden	36502		9.3	1
South African Airways	0	1	2	0	1	1	2	3	3 South Africa	10977	79.21	4.1	0
Southwest Airlines	0	0	9	7	1	0	16	16	16 USA	48147	84.94	7.1	0
Swiss International Air Lines	2	2	3	3	1	4	6	10	10 Switzerland	45265		8.8	1
United Airlines	0	0	2	0	1	0	2	2	2 US	48147	84.94	7.1	1
US Airways	3	1	1	7	1	4	8	12	12 US	48147	84.94	7.1	1
Vietnam Airlines	1	0	2	0	1	1	2	3	3 Vietnam	3355	44.26	2.9	1
WestJet	1	0	1	0	1	1	1	2	2 Canada	40457	75.45	8.7	0

GDP (PPP) vs. number of hits



GDP (PPP) vs. hits



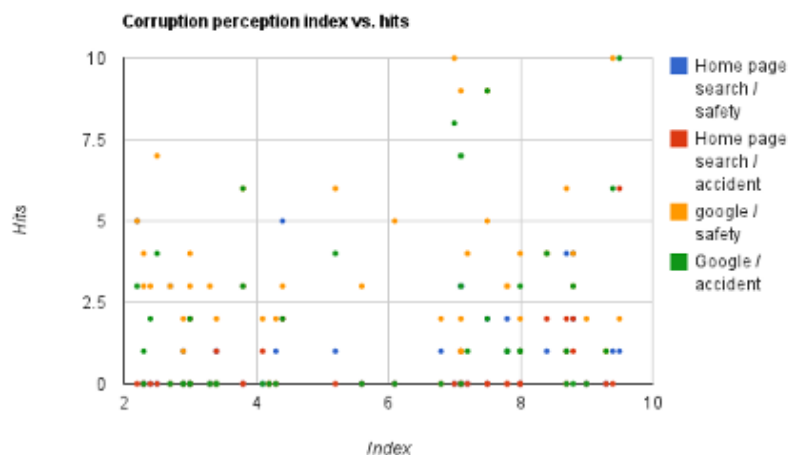
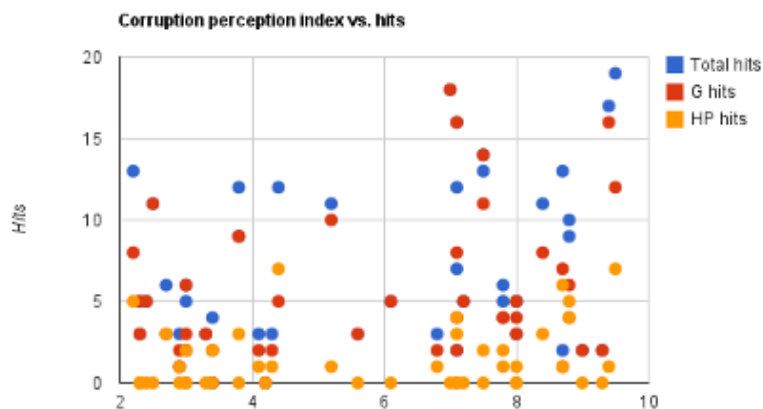
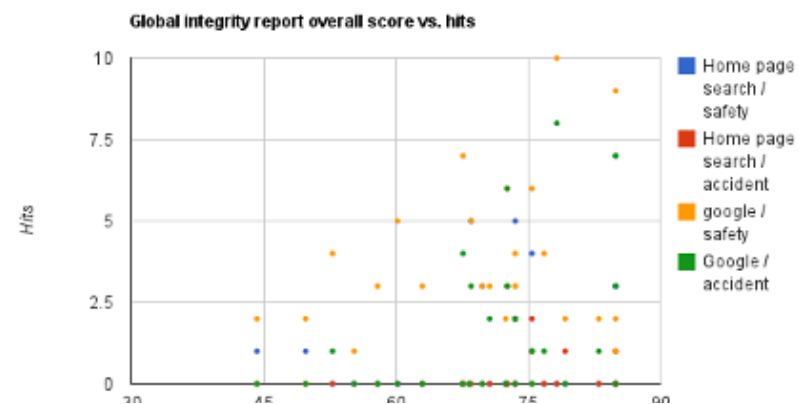
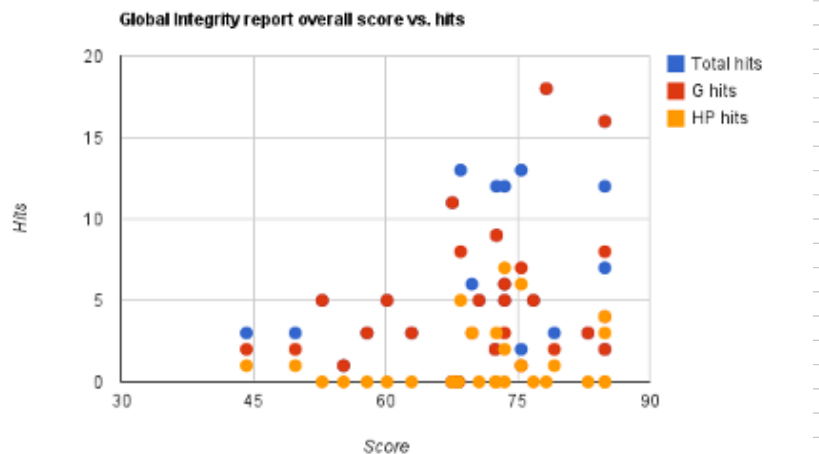


Accident links - Corruption vs. Hits

Airline	Home page search / safety	Home page search / accident	google / safety	Google / accident	Home page search available[1]	HP hits	G hits	Total hits	Global Integrity Report overall score[2]	Corruption perception index[3]	IATA member
Aer Lingus	0	0	5	9	0	0	14	14		7.5	1
Aeroflot	0	0	3	2	0	0	5	5	70.656	2.4	1
Air Algerie	0	0	1	0	0	0	1	1	55.28	2.9	1
Air Berlin	0	0	4	1	0	0	5	5		8	1
Avianca	0	0	0	0	0	0	0	0	68.35	3.4	1
China Southern Airlines	0	0	5	0	0	0	5	5	60.21	6.1	1
Jat Airways	0	0	3	0	0	0	3	3	63.01	3.3	1
Lion Air	0	0	4	2	0	0	6	6	73.55	3	0
Norwegian Air Shuttle	0	0	2	0	0	0	2	2		9	0
Pegasus Airlines	0	0	0	0	0	0	0	0	67.569	4.2	1
Tajik Air	0	0	4	1	0	0	5	5	52.84	2.3	0
TAM Airlines	0	0	6	3	0	0	9	9	72.64	3.8	1
Aeromexico	0	0	2	0	1	0	2	2	72.48	3	1
Aerosvit Airlines	0	0	3	0	1	0	3	3	57.94	2.3	1
Air Canada	4	2	6	1	1	6	7	13	75.451	8.7	1
Air Malta	0	0	3	0	1	0	3	3		5.6	1
Air New Zealand	1	6	2	10	1	7	12	19		9.5	1
All Nippon Airways	0	0	2	1	1	0	3	3	83.03	8	1
Biman Bangladesh Airlines	3	0	3	0	1	3	3	6	69.84	2.7	1
British Airways[5]	1	0	3	1	1	1	4	5		7.8	1
Cathay Pacific	1	2	4	4	1	3	8	11		8.4	1
Czech Airlines	5	2	3	2	1	7	5	12	73.56	4.4	1
Delta Air Lines	3	0	1	3	1	3	4	7	84.94	7.1	1
EasyJet	2	0	3	1	1	2	4	6		7.8	0
Emirates	1	0	2	0	1	1	2	3		6.8	1
Finnair	1	0	10	6	1	1	16	17		9.4	1
Garuda Indonesia	2	0	3	0	1	2	3	5	73.55	3	1
Gol Airlines	3	0	3	6	1	3	9	12	72.64	3.8	0
Gulf Air	1	0	6	4	1	1	10	11		5.2	1
Kenya Airways	5	0	5	3	1	5	8	13	68.56	2.2	1
KLM	0	0	10	8	1	0	18	18	78.28	7	1
LAN Airlines	0	0	4	1	1	0	5	5	76.83	7.2	1
Lufthansa	1	0	1	3	1	1	4	5		8	1
Malaysia Airlines	1	0	2	0	1	1	2	3	49.79	4.3	1
Olympic Air	1	1	2	0	1	2	2	4		3.4	1
Pakistan International Airlines	0	0	7	4	1	0	11	11	67.63	2.5	0
Qantas	4	1	4	0	1	5	4	9		8.8	1
Ryanair	2	0	9	2	1	2	11	13		7.5	0
Scandinavian Airlines	0	0	1	1	1	0	2	2		9.3	1
South African Airways	0	1	2	0	1	1	2	3	79.21	4.1	0
Southwest Airlines	0	0	9	7	1	0	16	16	84.94	7.1	0
Swiss International Air Lines	2	2	3	3	1	4	6	10		8.8	1
United Airlines	0	0	2	0	1	0	2	2	84.94	7.1	1
US Airways	3	1	1	7	1	4	8	12	84.94	7.1	1
Vietnam Airlines	1	0	2	0	1	1	2	3	44.26	2.9	1
WestJet	1	0	1	0	1	1	1	2	75.45	8.7	0

# Accident links - Corruption vs. Hits

Airline	Home page search / safety	Home page search / accident	google / safety	Google / accident	Home page search available[1]	HP hits	G hits	Total hits	Global Integrity Report overall score[2]	Corruption perception index[3]	IATA member
					Total	HP	G				
					Correlation coefficient Integrity						
					0.37510500986136	0.20097442448786	0.33367747738649				
					p-value[10]	0.045	0.2958	0.0769			
					Correlation Perception						
					0.30601525916261	0.21636235343355	0.25587267171740				
					p-value						



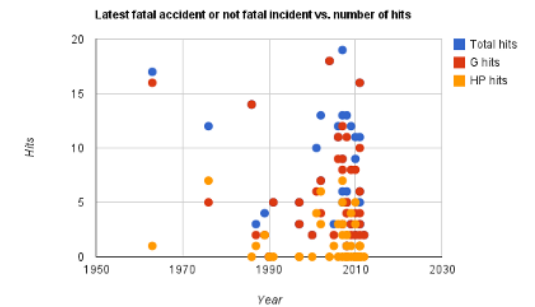
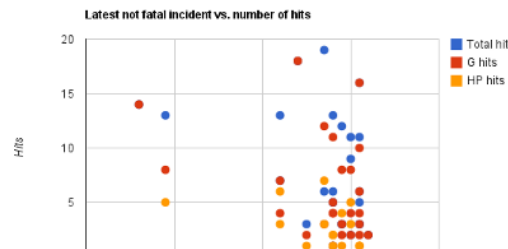
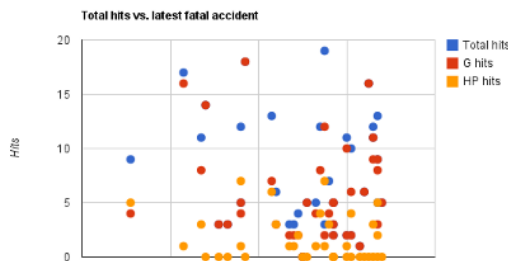
### Accident links - Corruption vs. Hits

Airline	Home page search / safety	Home page search / accident	google / safety	Google / accident	Home page search available[1]	HP hits	G hits	Total hits	Global Integrity Report overall score[2]	Corruption perception index[3]	IATA member

# Accident links - Accident date vs. Hits

Airline	Home page search / safety	Home page search / accident	google / safety	Google / accident	Home page search available[1]	HP hits	G hits	Total hits	Latest fatal	Latest not fatal	Latest either
Aer Lingus	0	0	5	9	0	0	14	14	1968	1986	1986
Aeroflot	0	0	3	2	0	0	5	5	2008		2008
Aeromexico	0	0	2	0	1	0	2	2	2000		2000
Aerosvit Airlines	0	0	3	0	1	0	3	3	1997		1997
Air Algerie	0	0	1	0	0	0	1	1	2003	2008	2008
Air Berlin	0	0	4	1	0	0	5	5			
Air Canada	4	2	6	1	1	6	7	13	1983	2002	2002
Air Malta	0	0	3	0	1	0	3	3			
Air New Zealand	1	6	2	10	1	7	12	19	1995	2007	2007
All Nippon Airways	0	0	2	1	1	0	3	3	1971	2011	2011
Avianca	0	0	0	0	0	0	0	0	1990		1990
Biman Bangladesh Airlines	3	0	3	0	1	3	3	6	1984	2007	2007
British Airways[5]	1	0	3	1	1	1	4	5	1976	2008	2008
Cathay Pacific	1	2	4	4	1	3	8	11	1967	2010	2010
China Southern Airlines	0	0	5	0	0	0	5	5	1997	2008	2008
Czech Airlines	5	2	3	2	1	7	5	12	1976		1976
Delta Air Lines	3	0	1	3	1	3	4	7	1996	2002	2002
EasyJet	2	0	3	1	1	2	4	6	2008	2008	2008
Emirates	1	0	2	0	1	1	2	3		2009	2009
Finnair	1	0	10	6	1	16	17		1963		1963
Garuda Indonesia	2	0	3	0	1	2	3	5	2007		2007
Gol Airlines	3	0	3	6	1	3	9	12	2006		2006
Gulf Air	1	0	6	4	1	1	10	11	2000	2011	2011
Jat Airways	0	0	3	0	0	0	3	3	1973	2009	2009
Kenya Airways	5	0	5	3	1	5	8	13	2007	1989	2007
KLM	0	0	10	8	1	0	18	18	1977	2004	2004
LAN Airlines	0	0	4	1	1	0	5	5	1991		1991
Lion Air	0	0	4	2	0	0	6	6	2004	2011	2011
Lufthansa	1	0	1	3	1	1	4	5	1993	2011	2011
Malaysia Airlines	1	0	2	0	1	1	2	3	1995	2005	2005
Norwegian Air Shuttle	0	0	2	0	0	0	2	2			
Olympic Air	1	1	2	0	1	2	2	4	1989		1989
Pakistan International Airlines	0	0	7	4	1	0	11	11	2006		2006
Pegasus Airlines	0	0	0	0	0	0	0	0		2010	2010
Qantas	4	1	4	0	1	5	4	9	1951	2010	2010
Ryanair	2	0	9	2	1	2	11	13		2008	2008
Scandinavian Airlines	0	0	1	1	1	0	2	2	2001	2012	2012
South African Airways	0	1	2	0	1	1	2	3	1987 [11]		1987
Southwest Airlines	0	0	9	7	1	0	16	16	2005	2011	2011
Swiss International Air Lines	2	2	3	3	1	4	6	10	2001		2001
Tajik Air	0	0	4	1	0	0	5	5	1997		1997
TAM Airlines	0	0	6	3	0	0	9	9	2007		2007
United Airlines	0	0	2	0	1	0	2	2	1997	2010	2010
US Airways	3	1	1	7	1	4	8	12	1994	2009	2009
Vietnam Airlines	1	0	2	0	1	1	2	3	1988	2011	2011
WestJet	1	0	1	0	1	1	1	2			

Correlation Coefficients	Total	Google	Homepage
Latest fatal	-0.1772	-0.1106	-0.1943
Latest not fatal	-0.4013	-0.3546	-0.2448
Latest either	-0.1900	-0.1753	-0.0935
p-values[12]			
Latest fatal	0.2873	0.5086	0.2424
Latest not fatal	0.038	0.0695	0.2185
Latest either	0.228	0.2669	0.5557



# Accident links - Accident date vs. Hits

Airline	Home page search / safety	Home page search / accident	google / safety	Google / accident	Home page search available[1]	HP hits	G hits	Total hits	Latest fatal	Latest not fatal	Latest either						

Accident links - Alliance membership

Airline	Home page search / safety	Home page search / accident	google / safety	Google / accident	Home page search available[1]	HP hits	G hits	Total hits	IATA member	Alliance
Aer Lingus	0	0	5	9	0	0	14	14	1	None
Air Algerie	0	0	1	0	0	0	1	1	1	None
Jat Airways	0	0	3	0	0	0	3	3	1	None
Lion Air	0	0	4	2	0	0	6	6		None
Norwegian Air Shuttle	0	0	2	0	0	0	2	2	0	None
Pegasus Airlines	0	0	0	0	0	0	0	0	1	None
Tajik Air	0	0	4	1	0	0	5	5	0	None
Aerosvit Airlines	0	0	3	0	1	0	3	3	1	None[13]
Air Malta	0	0	3	0	1	0	3	3	1	None
Biman Bangladesh Airlines	3	0	3	0	1	3	3	6	1	None
EasyJet	2	0	3	1	1	2	4	6	0	None
Emirates	1	0	2	0	1	1	2	3	1	None
Gol Airlines	3	0	3	6	1	3	9	12	0	None
Gulf Air	1	0	6	4	1	1	10	11	1	None
Malaysia Airlines	1	0	2	0	1	1	2	3	1	None[14]
Olympic Air	1	1	2	0	1	2	2	4	1	None
Pakistan International Airlines	0	0	7	4	1	0	11	11	0	None
Ryanair	2	0	9	2	1	2	11	13	0	None
Southwest Airlines	0	0	9	7	1	0	16	16	0	None
WestJet	1	0	1	0	1	1	1	2	0	None
Air Berlin	0	0	4	1	0	0	5	5	1	Oneworld
British Airways[5]	1	0	3	1	1	1	4	5	1	Oneworld
Cathay Pacific	1	2	4	4	1	3	8	11	1	Oneworld
Finnair	1	0	10	6	1	1	16	17	1	Oneworld
LAN Airlines	0	0	4	1	1	0	5	5	1	Oneworld
Qantas	4	1	4	0	1	5	4	9	1	Oneworld
Aeroflot	0	0	3	2	0	0	5	5	1	Skyteam
China Southern Airlines	0	0	5	0	0	0	5	5	1	Skyteam
Aeromexico	0	0	2	0	1	0	2	2	1	Skyteam
Czech Airlines	5	2	3	2	1	7	5	12	1	Skyteam
Delta Air Lines	3	0	1	3	1	3	4	7	1	Skyteam
Garuda Indonesia	2	0	3	0	1	2	3	5	1	Skyteam
Kenya Airways	5	0	5	3	1	5	8	13	1	Skyteam
KLM	0	0	10	8	1	0	18	18	1	Skyteam
Vietnam Airlines	1	0	2	0	1	1	2	3	1	Skyteam
Avianca	0	0	0	0	0	0	0	0	1	Star[15]
TAM Airlines	0	0	6	3	0	0	9	9	1	Star
Air Canada	4	2	6	1	1	6	7	13	1	Star
Air New Zealand	1	6	2	10	1	7	12	19	1	Star
All Nippon Airways	0	0	2	1	1	0	3	3	1	Star
Lufthansa	1	0	1	3	1	1	4	5	1	Star
Scandinavian Airlines	0	0	1	1	1	0	2	2	1	Star
South African Airways	0	1	2	0	1	1	2	3	0	Star
Swiss International Air Lines	2	2	3	3	1	4	6	10	1	Star



Accident links - Alliance membership

Airline	Home page search / safety	Home page search / accident	google / safety	Google / accident	Home page search available[1]	HP hits	G hits	Total hits	IATA member	Alliance	
United Airlines	0	0	2	0	1	0	2	2	1	Star	
US Airways	3	1	1	7	1	4	8	12	1	Star	
			Alliance								
			None	Oneworld	Skyteam	Star Alliance					
		Members	20	6	9	11					
	Median number of hits	HP safety	0.0	1.0	1.5	0.0					
		HP accident	0.0	0.0	0.0	0.0					
		G safety	3.0	4.0	3.0	2.0					
		G accident	0.0	1.0	1.0	1.0					
		HP total	0.0	1.0	1.5	1.0					
		G total	3.0	5.0	4.5	4.0					
		Total	4.5	7.0	6.0	5.0					
	Mean number of hits	HP safety	1.1	2.5	0.9	1.3					
		HP accident	0.2	0.3	1.0	1.0					
		G safety	4.3	3.2	2.5	5.6					
		G accident	2.0	1.3	2.4	3.2					
		HP total	1.3	2.8	1.9	4.0					
		G total	6.2	4.5	4.9	4.5					
	Total	7.5	7.3	6.8	6.8						

Accident links - IATA membership

Airline	Home page search / safety	Home page search / accident	google / safety	Google / accident	Home page search available[1]	HP hits	G hits	Total hits	IATA member
Lion Air	0	0	4	2	0	0	6	6	0
Norwegian Air Shuttle	0	0	2	0	0	0	2	2	0
Tajik Air	0	0	4	1	0	0	5	5	0
EasyJet	2	0	3	1	1	2	4	6	0
Gol Airlines	3	0	3	6	1	3	9	12	0
Pakistan International Airlines	0	0	7	4	1	0	11	11	0
Ryanair	2	0	9	2	1	2	11	13	0
Southwest Airlines	0	0	9	7	1	0	16	16	0
WestJet	1	0	1	0	1	1	1	2	0
South African Airways	0	1	2	0	1	1	2	3	0
Aer Lingus	0	0	5	9	0	0	14	14	1
Air Algerie	0	0	1	0	0	0	1	1	1
Jat Airways	0	0	3	0	0	0	3	3	1
Pegasus Airlines	0	0	0	0	0	0	0	0	1
Aerosvit Airlines	0	0	3	0	1	0	3	3	1
Air Malta	0	0	3	0	1	0	3	3	1
Biman Bangladesh Airlines	3	0	3	0	1	3	3	6	1
Emirates	1	0	2	0	1	1	2	3	1
Gulf Air	1	0	6	4	1	1	10	11	1
Malaysia Airlines	1	0	2	0	1	1	2	3	1
Olympic Air	1	1	2	0	1	2	2	4	1
Air Berlin	0	0	4	1	0	0	5	5	1
British Airways[5]	1	0	3	1	1	1	4	5	1
Cathay Pacific	1	2	4	4	1	3	8	11	1
Finnair	1	0	10	6	1	1	16	17	1
LAN Airlines	0	0	4	1	1	0	5	5	1
Qantas	4	1	4	0	1	5	4	9	1
Aeroflot	0	0	3	2	0	0	5	5	1
China Southern Airlines	0	0	5	0	0	0	5	5	1
Aeromexico	0	0	2	0	1	0	2	2	1
Czech Airlines	5	2	3	2	1	7	5	12	1
Delta Air Lines	3	0	1	3	1	3	4	7	1
Garuda Indonesia	2	0	3	0	1	2	3	5	1
Kenya Airways	5	0	5	3	1	5	8	13	1
KLM	0	0	10	8	1	0	18	18	1
Vietnam Airlines	1	0	2	0	1	1	2	3	1 [15]
Avianca	0	0	0	0	0	0	0	0	1
TAM Airlines	0	0	6	3	0	0	9	9	1
Air Canada	4	2	6	1	1	6	7	13	1
Air New Zealand	1	6	2	10	1	7	12	19	1
All Nippon Airways	0	0	2	1	1	0	3	3	1
Lufthansa	1	0	1	3	1	1	4	5	1
Scandinavian Airlines	0	0	1	1	1	0	2	2	1
Swiss International Air Lines	2	2	3	3	1	4	6	10	1



## Accident links

1. set to 1 if there was a search. Didn't care if it worked or not --Niko.Porjo Sun Mar 11 2012 19:42:14 GMT+0200 (Suomen normaaliaika)
2. Used the latest found through agidata.org --Niko.Porjo Sat Mar 24 2012 21:13:06 GMT+0200 (Suomen normaaliaika)
3. 2011 data from: [http://en.wikipedia.org/wiki/Corruption\\_Perceptions\\_Index](http://en.wikipedia.org/wiki/Corruption_Perceptions_Index) --Niko.Porjo Sat Mar 24 2012 21:24:04 GMT+0200 (Suomen normaaliaika)
4. Number of man labour years --Niko.Porjo Mon Mar 19 2012 10:21:38 GMT+0200 (Suomen normaaliaika)
5. Partly IAG info --Niko.Porjo Mon Mar 19 2012 07:00:02 GMT+0200 (Suomen normaaliaika)
6. KLM date --Niko.Porjo Mon Mar 19 2012 06:56:22 GMT+0200 (Suomen normaaliaika)
7. Air France KLM --Niko.Porjo Mon Mar 19 2012 06:56:49 GMT+0200 (Suomen normaaliaika)
8. ?? --Niko.Porjo Tue Mar 20 2012 22:03:08 GMT+0200 (Suomen normaaliaika)
9. ?? --Niko.Porjo Tue Mar 20 2012 22:15:39 GMT+0200 (Suomen normaaliaika)
10. by matlab --Niko.Porjo Mon Mar 26 2012 21:54:46 GMT+0300 (FLE Daylight Time)
11. 1960 there must have been an incident after that so not included --Niko.Porjo Mon Mar 26 2012 18:04:45 GMT+0300 (Suomen kesäaika)
12. by matlab --Niko.Porjo Mon Mar 26 2012 21:54:12 GMT+0300 (FLE Daylight Time)
13. Of the big three --Niko.Porjo Sun Mar 25 2012 20:30:41 GMT+0300 (Suomen kesäaika)
14. Oneworld late 2012 --Niko.Porjo Sun Mar 25 2012 20:38:16 GMT+0300 (Suomen kesäaika)
15. Will be full member of Star Alliance next month --Niko.Porjo Sun Mar 25 2012 20:35:42 GMT+0300 (Suomen kesäaika)